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# Model: The Ugly Business Of Beautiful Women





### Synopsis

An expose of the modeling industry recounts the stories of the top models and reveals the ugly convergence of sex, wealth, drugs, obsession, and death behind the glamour, based on interviews with those in the know. 75,000 first printing. \$75,000 ad/promo.

#### **Book Information**

Hardcover: 524 pages Publisher: William Morrow & Co; 1st edition (May 1995) Language: English ISBN-10: 0688126596 ISBN-13: 978-0688126599 Product Dimensions: 1.8 x 6.5 x 9.8 inches Shipping Weight: 2.4 pounds (View shipping rates and policies) Average Customer Review: 3.4 out of 5 stars 41 customer reviews Best Sellers Rank: #1,349,044 in Books (See Top 100 in Books) #84 in Books > Arts & Photography > Fashion > Models #2459 in Books > Business & Money > Marketing & Sales > Advertising #2907 in Books > Arts & Photography > Graphic Design > Commercial > Fashion Design

#### **Customer Reviews**

Michael Gross exposes the day-to-day business of beautiful young women, sex and drugs. Through hundreds of in-depth interviews with models, photographers and agents, he develops a flowing narrative history of the modeling industry from its birth to the present day supermodel craze. It's a story of serendipitous careers like that of industry creator Richard Powers, an out-of-work actor who created a niche for himself by providing beautiful people for the newly-developed fields of photography and advertising.

Gross, a writer for Esquire, attempts to blow the whistle on the orgy of greed and flesh that is the modeling industry.Copyright 1995 Reed Business Information, Inc.

Amazing history of famous models. I could not put this book down! Fantastic read...I was sorry when it ended. Highly recommended:)

Book is full of both interesting and uninteresting details, and reads more like a catalog of models by

name with bits and snippets of their lives. Just okay.

Interesting look into the nasty business of selling girls/women (that's what modeling is really all about).

Great history of the fashion industry. If you're into clothes, you must read this.

I bought this book after coming across the story of Gia Carangi, and got interested in finding out why is this world of modeling so different from mine. I should say the book appears to be very researched, but how can I really say? Most of those people I never heard of and it sure needs us to keep taking notes in order to not lose track of so many names and dates and facts... it gets kind of tiresome after a while. It's modern history in just the perspective of a single business. It sure puts a shadow on the appearance of glamour we, of course, associate with fashion magazines, beautiful people, clothing and accessories - because it focus so much on the negative aspects and the ugly parts it misses out all the cool bits which I'm sure are quite a lot. Nevertheless it's a "study" book and we draw many conclusions from it.. like, when one dedicates life exclusively to the hedonistic pursue of a certain aspect of beauty there's surely the risk of failing to live a complete and rewarding existence. And the obvious conclusion is: it's not solely the looks that bring you happiness as its not solely inteligence, friends, richess or hard work... a combination of more than one of these factores will eventually bring you the balance for a fulfing life. I enjoyed this book but I don't believe I'll be re reading it.

A big "WOW!" to Michael Gross for being able to gather and present information on such a vast and secretive industry, the modeling business. The book was huge but I enjoyed every single page and appreciated the inclusion of photographs. The only complaint I have is that the mentions of Brooke Shields and Cindy Crawford were way too small. When I was an impressionable teen back in the 90's Cindy was THE SUPER-SUPERMODEL and when i was reeeeeally little it was all about Brooke (what i'm trying to say is I was actually alive at the time so I know this as first hand knowledge) so I was surprised that they barely got any attention. But really the book was FULL of stories, it was really a fun read! I'd definitely reccomend this to anyone who loves the modeling/fashion world and especially to those girls who want to be models.

I thought this book would focus heavily on models of the 80's and 90's, but it's actually more like a

history of modeling. Much of the book seemed to center on modeling/models from the 50's. These figures weren't familiar to me and I wasn't interested, so the book felt like a waste. I was kinda of shocked because the author was so ubiquitous as a go-to authority on modeling during the 90's. When TV tabloid shows needed to interview someone about models, they'd go to him.

A look inside the real world of modeling and it's past and present stars. TONS of information about the history of modeling in here. It drags on a little bit at times but is otherwise very interesting and entertaining. I'd def recommend it to anyone in the biz or interested in becoming a part of it. :)

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